



Lilac City Brass

GOULBURN AND MULWAREE

Purpose

To maintain and develop a band of like-minded musicians for the purposes of;

- Supporting the local community
- Resuming the tradition of a Brass Band in the Goulburn area
- Personal musical development of members
- Playing as part of a high-quality musical ensemble
- Developing young musicians

Short Term 2024 – Plan, launch and grow

- Secure rehearsal venue
- 1st rehearsal planned for the end of May 2024
- 'Open door' policy for rehearsals
- Recruit additional members and retain founder members (currently 10)
- Launch website
- Build key relationships to include; Council, Hume Con and local clubs
- Secure initial funding
- Plan and execute launch concert (possibly with other bands)
- Secure community performance opportunities

Medium Term - Retain and develop membership through engaging and challenging music, contests and concerts.

- Form a committee/leadership team
- Build a 'supporters' group
- Compete at a Brass Band Contest
- Understand revenue streams and funding
- Lock in future key performances; ANZAC day, Christmas Concert and Lilac Festival etc
- Further develop sponsorship and ongoing funding

Longer Term – Secure the future

- Establish sustained musical organization with a focus on development of young brass musician.
- Establish a Youth Band